

CORPORATE MANIFESTO · 2026

NIJI TECH MANIFESTO

Our identity, our founding philosophy and our global vision — the roadmap of a generation of engineers who cross borders, **absorb global know-how and export technology.**



Engineers who cross borders — absorbing global know-how, building something far better.

We are engineers who cross borders to study **first-hand** the technologies, market dynamics and business models of geographies around the world — the United States and Europe foremost among them. We represent a vision that absorbs the unique knowledge and market experience gained in the global arena as **“know-how”** and carries it home, then blends that strength with our own engineering capability to **build something far better**. Reaching beyond digital transformation, Niji Tech is an innovation center developing **“tailor-made” artificial intelligence solutions** and strategic software technologies for enterprise companies and public institutions. At its core, Niji Tech is not merely a commercial entity but a **technology symphony** composed jointly by the accumulated experience of our founder Murat Baş and the companions who lend their shoulders to this vision.

20 YRS

Founder’s experience distilled from finance, e-commerce, fintech, HR tech, Borsa İstanbul and strategic public service

9 YRS

R&D and artificial intelligence model training expertise

6

Global operation points: Silicon Valley, London, Dubai, Ottawa, Mexico City, Berlin

3

Official solution partnerships: projects to international standards with Amazon, Google and Meta

Our ultimate goal is clear — to become an actor that shapes technology

To make Türkiye a powerful and productive technology center, serving the aim of **raising it to the level of contemporary civilizations**; and in Western markets to be not a mere consumer or contract manufacturer, but an actor that shapes technology — which means: **“We are here too, and we produce and export technology on our own terms.”**

VISION 01 • GLOBAL STRUCTURE

CM APPS LLC — A Global Company Headquartered in Silicon Valley

As Turkish software engineers, through our Silicon Valley-headquartered global company **CM APPS LLC** we operate from **six operation points** spanning three continents, cementing our strength in the global market. Under the title of official solution partner to technology giants such as **Amazon, Google and Meta**, we deliver projects to international standards.

📍 **San Francisco, CA**
UNITED STATES • HQ

📍 **Dubai**
UNITED ARAB EMIRATES

📍 **Mexico City**
MEXICO

📍 **London**
UNITED KINGDOM

📍 **Ottawa**
CANADA

📍 **Berlin**
GERMANY

VISION 02 • ULTIMATE GOAL

“We Are Here Too, and We Export Technology”

We will produce **end-to-end technology** by establishing a presence not only in software but across every technological and innovative field, **hardware systems included**. We prove this claim not at a desk, but **in the field** through international projects.

02

CHAPTER TWO

AUTONOMOUS ENGINEERING AND DATA INDEPENDENCE: CMAI

Global tools such as Copilot, Cursor, Devin and Windsurf all run in the cloud, and even in their highest enterprise tiers **data flows outside the institution**. In the face of BDDK and KVKK regulations, this increases the risk of domestic institutions falling behind in global competition. **CMAI removes this obstacle entirely.**

CMAI • CUSTOM AI CODER

ON-PREMISE

PROPRIETARY “BRIDGE” ARCHITECTURE

BDDK & KVKK COMPLIANCE

CMAI — an enterprise-grade, autonomous AI engineering model

CMAI is an **end-to-end autonomous engineering intelligence carrying all the muscle of a quarter-century of the software world**. Beyond a simple code completion tool, it is an **autonomous workforce** that assumes the duties of every critical position.

- **Data security and regulatory compliance:** Designed to prevent source code and customer data from leaking into global cloud-based artificial intelligence models; it is installed on institutions' **own servers (on-premises)**, and all sensitive assets are kept **isolated** within the institution's own infrastructure.
- **Proprietary "Bridge" infrastructure:** As the result of R&D carried out over the past 5 months, the **bridge architecture has been successfully completed**; the platform is now **fully ready** to run directly on local servers.
- **Multi-modal capabilities:** Alongside coding, it is equipped with **computer vision** and **speech-to-text** capabilities.
- **Nine years of R&D heritage:** It is **the most powerful work** in our deep technology portfolio, developed through our artificial intelligence model training expertise.

AUTONOMOUS WORKFORCE • ROLES ASSUMED

✦ Product Manager	STRATEGY
✦ Business Analyst	ANALYSIS
✦ Software Architect	ARCHITECTURE
✦ Full-Stack Developer	DEVELOPMENT
✦ DevOps Engineer	INFRASTRUCTURE
✦ QA / Test Automation Engineer	QUALITY
✦ UI/UX Designer	DESIGN
✦ Database Administrator	DATA

Every critical position — in a single autonomous model, on the institution's own server.

A strategic “Software House” and innovation partner

For more than 2 years we have been delivering **end-to-end artificial intelligence and digital transformation architectures** to Türkiye’s leading public and private sector organizations. We are not merely a product provider; we position ourselves as a **strategic “Software House”** that takes on the entire technology roadmap in full — from analysis of existing systems to architectural design, from development to integration. Our HR Tech platform **Hiri** was honored with the international **Brilliance Award** in London.

AREA 01 • DEFENSE & PUBLIC SECTOR

Defense Industry and Critical Public Infrastructure

Critical national projects for the **Ministry of Justice** (the e-Hearing backbone), the **Ministry of Environment** (digital training infrastructure) and the **Ministry of Culture** (holistic transformation). The strategic projects carried out with **HAVELSAN** are the strongest proof of our air-gapped, **on-premise artificial intelligence** capabilities.

AREA 02 • TELECOM & AVIATION

Telecommunications and Aviation

The vast customer networks of brands running global operations — such as **Turkcell, Türk Telekom and THY** — are optimized with autonomous systems: success rates far beyond those of in-house systems, through **speech-to-text**, call center performance analytics and **intelligent interview/scoring models**.

AREA 03 • INDUSTRY & FINANCE

Heavy Industry, Finance and End-to-End Marketplaces

Industrial ERP architectures from industrial giants such as **ENKA** to SME factories; fintech solutions for financial institutions, and **end-to-end marketplace platforms at Trendyol scale** — from vendor management to payment systems to logistics — built from the ground up.

REFERENCE ECOSYSTEM

HAVELSAN

TURKCELL

TÜRK TELEKOM

THY

MİGROS

ENKA

+ MINISTRIES AND DIRECTORATES GENERAL OF THE REPUBLIC OF TÜRKİYE

Web3, Export and E-Commerce — proprietary product family I

We do not only build bespoke software for institutions; we add our own proprietary products (SaaS) — which generate **sustainable revenue streams** in the global market — to our **technology export portfolio**.

PRODUCT 01 · WEB3 & DEFI

Pylun — Next-Generation Layer 1 Blockchain

A very fast **Layer 1 network** standing on its own feet like Ethereum or Bitcoin: it **finalizes transactions in ~5 seconds** and is **100% EVM compatible** with Ethereum. A vast ecosystem already fully operational, comprising **PylunPay** for fiat transitions, **Pylun Sign** for encrypting and signing B2B contracts on-chain, the intermediary-free exchange platform **PylunSwap**, and an **NFT marketplace**.

PRODUCT 02 · E-COMMERCE & AUTONOMOUS SALES

AMZAI Plus — End-to-End Global E-Commerce Automation

An artificial intelligence platform that makes **dropshipping** e-commerce operations on Amazon and global marketplaces fully **autonomous**, end to end. From product research to listing, from **dynamic pricing** to order and shipping management, it runs the entire sales cycle without human intervention. Fed by **Amz Calculus**'s live market data; **multi-marketplace and multi-country** operations are managed from a single panel.

PRODUCT 03 · B2B EXPORT & AUTONOMOUS AGENTS

Exporia.io — AI-Powered Lead Scraper

By analyzing product catalogs it finds potential buyers in target countries via **Google, LinkedIn, Amazon/Ozon and local chambers of commerce**; it composes **3-step sales sequences** in the target country's own language. Using **NLP** it analyzes replies and updates them within a **Smart Color-Coded CRM** funnel; it creates local subdomains and operates in full compliance with **GDPR / CAN-SPAM** legislation.

~5 SEC FINALITY

100% EVM COMPATIBLE

MULTI-MARKETPLACE

AUTONOMOUS PRICING

GDPR & CAN-SPAM

MULTILINGUAL SEQUENCES

E-Commerce, Infrastructure, Security and HR — proprietary product family II

A · E-COMMERCE, MARKETING & COLLECTIONS

- **Amz Calculus:** AI-powered **market and product scoring** on live data; secures export moves with evidence.
- **WhatsMod:** Unifies e-commerce sites and every social channel into a **single AI-powered hub**.
- **AdMost:** Makes digital marketing and advertising budget **(ROAS) optimization** entirely autonomous.
- **Otowos:** **Digital collections and installments** for automotive; remote secure payment, transparent damage-record inquiry, Open Banking.

B · INFRASTRUCTURE, SECURITY & MOBILITY

- **Kovanly:** Brings server, virtualization and container management into a **single panel**; ends external dependency.
- **Lattix PCL:** A **zero-configuration, end-to-end encrypted P2P VPN** written in Rust. No central servers, no open ports; 256-bit encryption, sub-2 ms overhead.
- **CMDesk:** Makes remote desktop connection and IT support faster, **more secure and more cost-effective**.
- **Cep Taxi:** Location-based matching, alternative courier/cargo modes and **in-vehicle digital advertising (DOOH)**.
- **Yeşil Dünya:** **Carbon emission tracking** and optimization; heavy industry automation for construction and real estate.

C · HR, PRODUCTIVITY & GLOBAL REACH

- **Hiri: Recruitment managed by conversation.** ATS and talent intelligence on one platform; it finds the candidate, schedules the interview, runs the process. Winner of the **Brilliance Award** in London.
- **NijiBot:** An AI meeting assistant that transcribes in real time, separates speakers and **extracts action items automatically**. On-premise or cloud; KVKK and GDPR compliant.
- **Global Company Service: End-to-end digital company formation** in the USA, UK, Germany, Estonia and the UAE; virtual address, ITIN, tax filing, registered agent and trademark registration.
- **Tera LIVE:** A live streaming, audio room and video chat platform; a social network on iOS, Android and web driven by a **virtual gifting economy**.

04

CHAPTER FOUR

SOCIAL BENEFIT, HARDWARE AND BUILDING AN ENDURING FUTURE

Our technology vision extends far beyond commercial boundaries. The operation centers we have established in six countries and the offices we have opened in Türkiye's strategic cities are not commercial centers; each is an **awakening headquarters** from which we will spread technology, hardware and software production to the grassroots.

OUR GLOBAL FOOTPRINT • 6 OPERATION POINTS

USA • SILICON VALLEY, CA

UK • LONDON

UAE • DUBAI

CANADA • OTTAWA

MEXICO • MEXICO CITY

GERMANY • BERLIN

THE 4 CITIES WHERE WE HAVE CONSOLIDATED OUR PRESENCE IN TÜRKIYE

İSTANBUL

ANKARA

BURSA

SAMSUN

AND WE ARE EXPANDING – THE NEXT STOPS

İZMİR

ADANA

MERSİN

KONYA

GAZİANTEP

Awakening headquarters — spreading production to the grassroots

- **Global positioning:** From our **Silicon Valley (CA)** headquarters, we are present across **three continents through six operation points** extending to London, Dubai, Ottawa, Mexico City and Berlin; we deliver the technology we produce directly from within the target market.
- **Positioning in Türkiye:** We began our march and consolidated our presence in **İstanbul**, the heart of trade, finance and technology; **Ankara**, the center of the public and defense industries; **Bursa**, the capital of automotive and heavy industry; and **Samsun**, the linchpin of the Black Sea trade and logistics corridor. We have taken root in four cities, and we are expanding.
- **Next targets:** **İzmir**, the Aegean's export and innovation center; **Adana**, the southern logistics and agricultural industry base; **Mersin**, the global gateway of the port corridor; **Konya**, the agriculture, food and production heart of Anatolia; and **Gaziantep**, the export locomotive of the Southeast — our ventures will continue along all of Türkiye's industrial and strategic corridors.
- **An enduring autonomous legacy:** We do not build our systems upon mortal names; we do not center them on individuals. Our systems are designed to **stand on their own even if we are no longer here tomorrow, to operate flawlessly without dependence on any individual**, and to carry this country forward in perpetuity.

OUR MISSION · WHAT DO WE EXPECT FROM YOU?

We are looking for visionary colleagues who are not content with ordinary solutions and who will push our limits with **paradigm-breaking ideas**. Come, let us cross borders together. Add value to our team with your intellect, your discipline and your ambition; give direction to our vision with your capabilities.

We are here to turn this qualified workforce and energy into our country's **success on a global scale**. Come, let us reach this strategic goal together.

Our Core Purpose: To carry Türkiye to absolute leadership in the global technology race through sustainable growth.

Our identitylessness — our only identity is merit, intellect and honest labor

- **"We are identityless":** We are **production-focused** people, bound to no one and operating outside any static order. Categorizing and divisive debates cannot pass through our company's door. What is essential for us: **merit, intellect, honest labor and benefit to humanity**.
- **Uncompromising business ethics:** When our business partners sit down at the table with us, we act according to the project's **true value**; the necessary steps are taken transparently. Deceptive and misleading paths are never taken, nor is anyone ever permitted to take them.
- **Our roots and our horizon:** A founding will extending from **Gazi Mustafa Kemal Atatürk** — the unshakable architect of our independence and our modern vision — back to **Oğuz Kağan** and **Timur**; the engineering of **Mimar Sinan** that defies the centuries, the maps of **Piri Reis** that crossed the seas, the universal science of **Ibn Sina, Al-Farabi and Ali Qushji** — this heritage shapes our horizon. **Mevlana's** human-centered philosophy nourishes our stance, and the interdisciplinary curiosity of **Da Vinci and Tesla** nourishes our engineering approach.

OUR STANCE • MEHMET AKIF ERSOY

*"I cannot applaud oppression, nor ever love the oppressor;
Nor rise to curse the past for the pleasure of the newcomer.
I cannot play the hound behind a handful of the base;
Least of all, in the name of right, could I bow down to wrong.
Since the day I was born I have been in love with independence;
No golden tulip has ever served as a collar upon me!
If I am gentle of temper, who said I am a docile sheep?
My neck may be severed, perhaps — but it will never be led!"*

When we see a bleeding wound, our hearts burn; we take the whip and we take the blow, but we can never say "Never mind, just walk on by." **We may crush or be crushed — but we will hold up what is right!**



N I J I T E C H

MERIT • INTELLECT • HONEST LABOR • BENEFIT TO HUMANITY

It is our word as Niji Tech: we set out on this path not merely to produce technology, but to **engrave independence into the codes of the digital age** and to earn a place in consciences and hearts.

DEDICATED TO OUR NATION, OUR INTELLECT AND OUR INDEPENDENCE

MURAT BAŞ

FOUNDER

MAIL murat@nijitech.io

TEL +90 501 222 3156

WWW.NIJITECH.IO